



**CITY OF MILPITAS and CATALYZE SV
MAIN STREET REVITALIZATION
COMMUNITY CONVERSATION – PART 3
AGENDA
June 24, 2021 6:00 PM**

CATALYZE SV

To participate in the meeting, please register at:

<https://www.eventbrite.com/e/more-community-conversations-on-revitalizing-main-street-milpitas-tickets-151134175387>

Please note: The first and last portion of the event will be live-streamed and then available on video for the foreseeable future. We may also take photos. By attending this event via Zoom, you agree and authorize Catalyze SV and/or the City of Milpitas to use images or video. This content will be available to the public on Catalyze SV's [Facebook page](#) & via [YouTube](#).

Facebook: <https://www.facebook.com/pg/CatalyzeSV/videos/>

YouTube: <https://www.youtube.com/channel/UCjEaaBhKNrzcby5jzwYQEkg>

- I. Introduction of City representatives and Catalyze SV team**
- II. Catalyze SV reviews agenda & offers ground rules for the Conversation**
- III. Catalyze SV and City staff provide an overview of the past, present, and future context of Main Street, with a special focus on culture and history.**
- IV. Virtual Site Walk (i.e., watch brief videos of Main Street)**
- V. Discussion Groups: Participants separate into groups of 5-8 people via Zoom breakout rooms to share their ideas and priorities for future housing development on Main Street (housing needs, types of housing, shops, public space, transportation, desired amenities, etc.). Trained volunteers will facilitate the discussion groups and take notes.**
- VI. Report Out and Synthesis of Ideas: Everyone will return to the main meeting and each Discussion Group will share two or three key observations or suggestions with the larger group.**
- VII. Community Conversation 3 concludes.**

Members of the City Council and Planning Commission have been invited to participate in the Community Conversations and may be in attendance.
